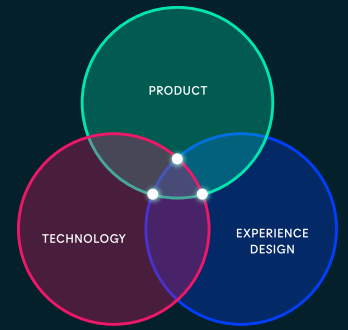Hello, we're

Mudbath.

Our vision is to achieve a better digital future solving complex problems.

We apply the power of cross functional teams to design, engineer and ship digital products with ambitious organisations.

Mudbath is an Australian digital product firm consisting of professionals in the areas of experience design, product management, business analysis, solutions architecture and development – we partner with organisations in Australia and around the world on their digital transformations, supporting teams, creating products end to end and providing expertise where you need it most.

PRODUCT

TECHNOLOGY

EXPERIENCE DESIGN

Our process

Our proven process allows us to quickly research, ideate and deliver effective results for every project or portfolio of work.

This framework allows us to sketch, prototype and test concepts to quickly validate user, business and technical approach before writing a single line of code, ensuring your product(s) are built for scale and provide a sound product strategy to ensure value is delivered on the first release of a product.

Scope

↘ Discovery workshops
↘ Research & analysis
↘ Product strategy
↘ MVP alignment
↘ Estimation & budgets
🕐 4–8 weeks scope process

Strategic scoping team

Refine

↻ Repeat per feature

↘ UX & UI design
↘ Features prioritisation
↘ Technical definition
↘ User testing

Deliver

↘ Development
↘ Quality assurance
↘ Go live

Delivery team

* Delivery & account management are across all process phases.

Scope

An experienced scoping team working with you to help understand:

↘ Your business and what drives it
↘ The problem we are trying to solve
↘ What value is being derived from the product for the customer and the business
↘ Technology choices you are using now and into the future and how to build for scale

The outcomes of scoping

Product strategy

A value based product strategy designed to ensure value is derived from the first release.

Product roadmap

A suggested release strategy with the minimum viable product defined to enable the first release to enter refinement– presented as high level user stories.

High level architecture

A high level Solutions Architecture based on your companies Enterprise Architecture.

High level costs & timelines

Minimum viable product cost and timelines for refine and build. Further releases ballpark costs for consideration.
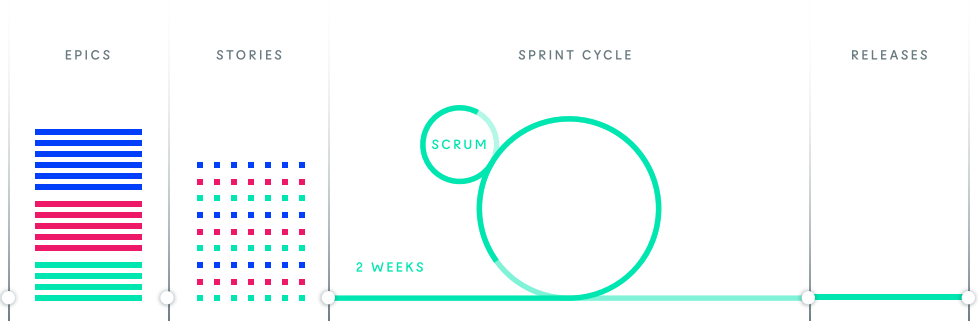
Partnership proposal

Define the way in which we deliver with you by way of a partnership proposal.

Refinement & Delivery

An agreed product roadmap gives your organisation a clear first release which we refine and deliver.
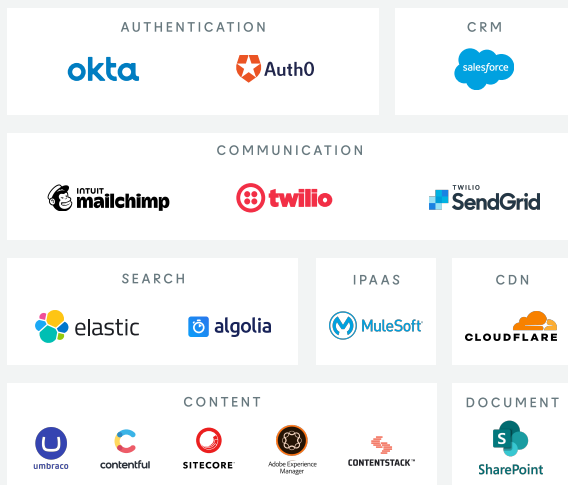
Refinement and delivery is run via agile methodologies to ensure fast delivery and regular fortnightly results.
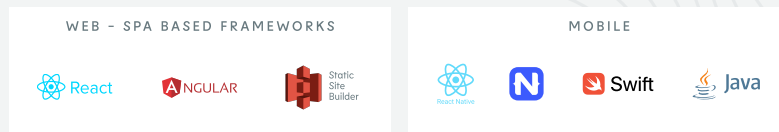
Delivery – Dual track

EPICS   STORIES   SPRINT CYCLE   RELEASES

SCRUM

2 WEEKS

Technologies we work with

Integration

AUTHENTICATION
okta • Auth0

CRM
salesforce

COMMUNICATION
INTUIT Mailchimp • twilio • TWILIO SendGrid

SEARCH
elastic • algolia

IPAAS
MuleSoft

CDN
CLOUDFLARE

CONTENT
umbraco • contentful • SITECORE • Adobe Experience Manager • CONTENTSTACK

DOCUMENT
SharePoint

Building blocks

Frontend

WEB - SPA BASED FRAMEWORKS
React • ANGULAR • Static Site Builder

MOBILE
React Native • N • Swift • Java

Backend

LANGUAGE
Microsoft .NET • node js

CONTAINERS
kubernetes • docker • AWS Fargate

API ARCHITECTURE
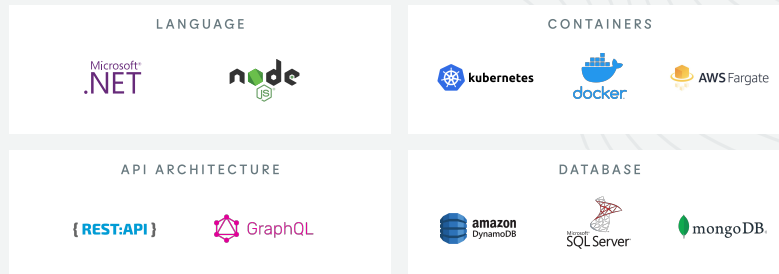{ REST:API } • GraphQL

DATABASE
amazon DynamoDB • Microsoft SQL Server • mongoDB
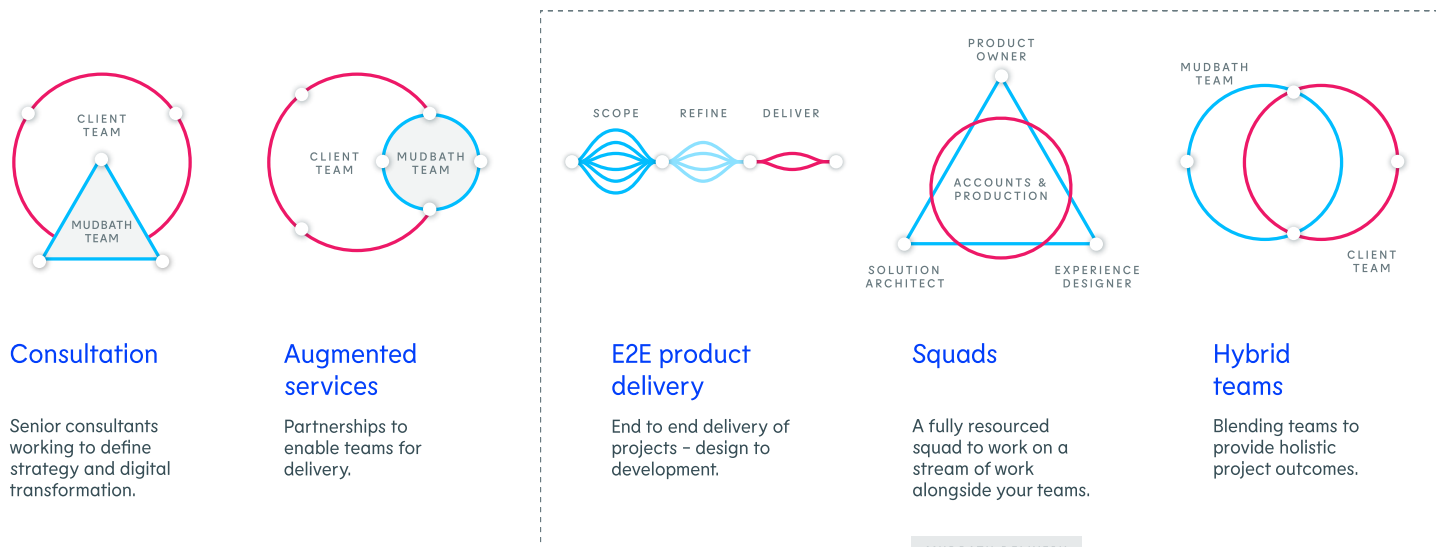
Our operating models

We understand all organisations work differently. We offer different working models to support any company looking to achieve results.

Consultation

Senior consultants working to define strategy and digital transformation.

Augmented services

Partnerships to enable teams for delivery.

E2E product delivery

End to end delivery of projects – design to development.

Squads

A fully resourced squad to work on a stream of work alongside your teams.

Hybrid teams

Blending teams to provide holistic project outcomes.

MUDBATH DELIVERY

Where to next?

Let's talk about a partnership that delivers results.

Mudbath would like to work with ambitious organisations like yours to achieve a better digital future solving complex problems. We can work on large portfolios of work to help current streams of work provide better velocity in your product delivery.

Please see more about our company and examples of our work at mudbath.com.au